CHARACTERISTICS

PURE ORGANO ACIDS is a special formulation of highly concentrated and proprietary Soluble Humic Acids. This formulation is designed to positively influence turf's tolerance to water-related and salinity stresses. Further, it improves nutrient transport to and within the turf plant and elicits a greater defense to pathogenic organism influences through natural organic processes.

A key factor is the very high concentration of humic acids, allowing for improvement of positive chemical reactions while also being highly effective at improving soil structure and the turf plant's beneficial synergy with soil organisms.

COMPOSITION

Total humic extract	**20,00 % w/w**
Humic acid	**10,00 % w/w**
Fulvic acid	**10,00 % w/w**
Potassium (K_2O) water soluble	**8,50 % w/w**
Density	**1,24 g/cc (10,35 lbs/gal)**

CONTENT

- 1 L (1,24 Kg)
- 5 L (6,20 Kg)
- 10 L (12,40 Kg)
- 20 L (24,80 Kg)



PURE Insight™

PURE ORGANO ACIDS

MICROBIOLOGY

IMPROVES SOIL BIOLOGY & PLANT SYNERGY

MODE OF USE

PURE ORGANO ACIDS is a proprietary blend of key nutrients and humic substances that excel at enhancing turfgrass and soil biology when applied regularly. There is never a wrong time to apply this product as its influences are always in need and effective at any stage of turfgrass maturity. Given the multiple ailments that can occur in turfgrass and soil activities, **PURE ORGANO ACIDS** will positively influence the entire turfgrass system from the moment of application onward.

Turfgrass Application:

Foliar:
Apply as a foliar application at a rate of 4–5 L/Ha (1.3 to 1.6 oz/M) and allow to dry on the leaves before irrigation or other subsequent applications. Carrier rate: 200–400 L/Ha (21–43 gal/A) with well dispersed droplets for full foliar coverage.

Rootzone Application:
Apply at 4–5 L/Ha (1.3 to 1.6 oz/M) and follow immediately with enough irrigation to penetrate evenly to 6 cm (2.36") depth. Be careful not to overwater.

Interval:
Apply every 10 – 14 days for best results. If adjusting to tighter intervals, reduce application rate accordingly. Longer intervals can diminish the full effect of foliar activity on new young leaves that are constantly being regenerated otherwise.

PRECAUTIONS

The user assumes all risks associated with handling and application. Store in original packaging in cool, dry conditions out of direct sunlight. Best stored between 4.5°C –45°C. For best results, consult with a **PURE INSIGHT** representative.
This product is compatible with most foliar nutrition or plant protectant products and best mixed with other **PURE INSIGHT** products. However, conduct a jar test or turf test to determine complete compatibility when mixed with other products.

S13 "Keep away from food, beverages and animal feed".
S2 "Keep out of the reach of children".

A RiverSong Strategies™ Brand
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PURE Insight™

DESIGNED TO DELIVER RESULTS THAT MATTER.

IMPROVES SOIL BIOLOGY
Feeds beneficial soil microbes and enhances natural biological activity.

HUMIC & FULVIC POWER
High concentration of humic and fulvic acids for maximum effectiveness.

IMPROVES NUTRIENT TRANSPORT
Enhances nutrient availability and movement to and within the turf plant.

WATER & SALINITY STRESS DEFENSE
Increases turf tolerance to water-related and salinity stresses.

BUILDS SOIL STRUCTURE
Improves soil aggregation and supports long-term soil health and resilience.

FLEXIBLE FOLIAR & ROOTZONE USE
Effective foliar or rootzone applications for continuous turfgrass support.

