TOMi™

Turf Observation and Monitoring Instrument

Built-for-Turf research grade monitor with AI powered insights

"Experience taught us what fails, PURE Insight redifines what works, encompassing each of our 30+ years experiences into THE revolution for Turfgrass Monitoring"

Carmen Magro, PhD CGCS and Jeff Campbell PhD

TOMi™ Brain On Board

- Large, on-screen color touch display
- No cellphone or tablet needed for out-of-box sampling
- Optional firmness available
- Far advanced Experience-driven analytics easily available with PURE Insight™ platform activation
- On-board GPS positioning for sampling and mapping functions with activated PURE Insight™ platform



Advanced Technology

- Long lasting rechargeable battery power
- Weather and condensation protection, sealed connections
- Made with highest quality electronic components built to endure industry demands
- 107 cm (42") length for comfort and consistent measurement process
- Lightweight and durable

Out-of-Box Sampling with Key Threshold Indicators



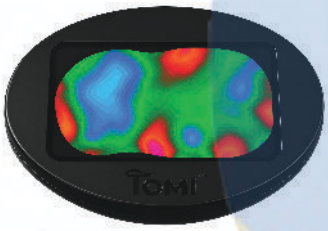
Comfortable 2-hand Stable Grips

Just turn TOMi™ on and start sampling!

Engage in PURE Insight Analytics how and when you want to.

With PURE Insight™ YOU always own YOUR data!

TOMi Analytics come to life with optional activation of PURE Insight Service





PURE Insight's Ceres™ Sensor

- Built **specifically** for Turfgrass
- Uncompromised multi-variable precision in all turf conditions
- No calibration needed, ever!
- Moisture, EC, In-Canopy Temp, Salinity Stress are standard measurements
- Highest sample volume available in turfgrass for elevated sampling fitness
- Specifically built to match turfgrass science identifying the precise, critical 6 cm rootzone depth
- Highest quality marine grade stainless steel with superior hardness and design for max sensor tine life

Offered Exclusively by:

PURE Insight™

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